



# Accounting That Adds Value

Strategic Accounting For Sustainable Growth

# Key Competencies

## BOOKKEEPING

- Bookkeeping across platforms like QuickBooks, Xero, Sage and more
- Setting up new Charts of Accounts or setting up based on Industry type and organizational structure
- Audit-ready transaction recording

## RECONCILIATIONS

- Reconciliation of cash, bank, and credit cards with review of unreconciled items.
- Tax return prep as per state-specific rules
- Payroll validation with system reports and tax return checks

## MONTH-END CLOSE PROCESS AND FINANCIAL STATEMENTS PREPARATION

- Accrual based accounting
- Financial Statement Preparation & Consolidation
- Budget preparation & Variance Analysis

## HISTORICAL CLEAN UP PROJECT

- Reviewing and setting up the Chart of Accounts based on industry
- Resolving issues, errors, getting books to current including filling tax returns

# Growth Journey

Year	2019	2022	2024
Average No of engagements per month	57	106	178
Average No of billable hours per month	1,097	3,084	5,511

# Industry Credentials

With 6+ years of experience in FP&A, we've managed end-to-end finance operations for global clients across industries. Our team excels in multi-platform accounting, tax filings, cash management, and strategic financial planning.

## Luxury Fashion Ecommerce (Italy, US)

**Tools:** Xero, Shopify, Expensify, Gusto, Hubdoc, Report Pundit

**Key Services:** Multi-currency bookkeeping, US GAAP & consolidated reporting, ecommerce payout reconciliation, sales tax filings.

## Solar Panel Design (US, Netherlands)

**Tools:** QuickBooks, ADP, ApprovalMax

**Key Services:** Project-based US GAAP accounting, IFRS reporting, % completion method, profitability by location, 1099 filing

## Real Estate (US, 300+ Properties)

**Tools:** QuickBooks, Stripe, Salesforce, Airtable

**Key Services:** Property-level reporting, IRR tracking, receivables management, cash flow reporting, 1099 assistance

## IT & Digital Marketing (US)

**Tools:** NetSuite, Harvest, NextStep

**Key Services:** Retainer accounting, accruals, budgeting/forecasting, investment tracking, 1099 filing

## Team Size & Certification

	2025	Qualified CPA's, CA's, ACCA's
Team Leads	5	3
Seniors	16	7
Staffs	18	5
Total	39	15

Note : We are QBO/ Xero Certified

# Software & Tools

**Bookkeeping** – QuickBooks Online, QuickBooks Desktop, Xero, NetSuite, Sage, Accounting CS, Fixed Assets Module CS

**Project Management** – Asana, ClickUp, Tax Dome, Suralink, Advance Flow, Hubstaff, Basecamp

**Merchandise Portal** – Amazon, Shopify, Shopkeep, PlateIQ, Bill.com, Stripe

**Payroll** – Gusto, Wurk, ADP, Paycheck, Bambo, Intuit, Nextep,

## Accounting Leads



**Manjunath P**

Senior Manager  
MBA

- 12 Years of Experience
- Managed high-volume accounting with accuracy and compliance.



**Sweta Choudhary**

Senior Manager  
CA

- 14 Years of Experience
- Ex-Big 4 EBP Audit Lead; ensured IFRS/US GAAP compliance



**Ritika Choudhary**

Manager  
CA

- 14 Years of Experience
- Conduct audits ensuring accuracy, IGAAP & USGAAP compliance



**Sabarish Thulasi**

Manager  
MBA

- 10 Years of Experience
- Expert in AS, IND-AS, and IFRS compliance.



**Nikita Choudhary**

Manager  
CA

- 8 Years of Experience
- Managed bookkeeping, month-end close, and reporting, ensuring US GAAP and IFRS



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